

FOR IMMEDIATE RELEASE

## **Anthem Memory Care Promotes Leadership to Management Team**

Oregon-based Anthem Memory Care recently promoted Michael Zywicki and Jennifer Boonstra to new positions.

Zywicki has been named Vice President of Programs and Engagement where he will oversee Anthem Memory Care's culture. Previously, he was operations specialist for Anthem Memory Care. He previously was area director of operations at Cedarhurst Senior Living of Michigan. He will be responsible for overseeing the culture of Anthem Memory Care. Zywicki brings over 18 years of operations experience to this position.

Boonstra has been appointed Senior Life Engagement Director. In her added role, she will provide support and training for the life engagement team across all Anthem Memory Care communities. In addition, she currently acts as life engagement director at Porter Place in Tinley Park, Illinois. Prior to this, she was memory care life engagement director at Senior Star at Weber Place in Romeoville, Illinois. The certified dementia practitioner brings over 20 years of senior living experience to this position.

### **About Anthem Memory Care**

Anthem's core purpose is to protect, engage, and love people living with memory loss and is committed to provide understanding and significance to people with Alzheimer's disease and other types of dementia. Anthem, based in Lake Oswego, Ore., operates and develops memory care communities in Arkansas, California, Colorado, Illinois, Kansas, Minnesota, Ohio and Washington. The company's website is [AnthemMemoryCare.com](https://www.AnthemMemoryCare.com).