

CONTACT: Anne Abraham, 757-403-6094
anneabraham.pr@gmail.com

FOR IMMEDIATE RELEASE

Anthem Memory Care Assumes Management of North Ridge Memory Care in Albuquerque, NM

Anthem Memory Care has assumed management of North Ridge Memory Care in Albuquerque, NM, formerly known as MorningStar Memory Care at North Ridge. Under the agreement, Anthem Memory Care is managing all aspects of the community's operations and will add regional staff, technology and training programs to adapt the community to its approach to care.

The new property, located at 8101 Palomas Ave, NE, Albuquerque, NM expands Anthem's portfolio to 21 properties and marks the Oregon-based operator's entry in New Mexico.

"Anthem is committed to supporting our staff and delivering exceptional care for individuals with memory loss," said Isaac Scott, Chief Executive Officer of Anthem Memory Care. "We are excited to share our tailored approach to meaningful engagement, and we look forward to becoming a part of the vibrant Albuquerque community."

With existing communities in Arkansas, California, Colorado, Illinois, Kansas, Minnesota, Ohio, Tennessee and Wisconsin, they now manage over 1,300 memory care beds.

About Anthem Memory Care

Anthem's core purpose is to protect, engage, and love people living with memory loss and is committed to provide understanding and significance to people with Alzheimer's disease and other types of dementia. Anthem, based in West Linn, Ore., operates and develops memory care communities in Arkansas, California, Colorado, Illinois, Kansas, Minnesota, New Mexico, Ohio, Tennessee and Wisconsin. The company's website is AnthemMemoryCare.com.